

MYLENNA SILVA

FASHION DESIGN

Dynamic, creative and innovative junior fashion designer with a proven track record at AUSTRAL and SIDEWALK, adept at digital illustration and Adobe Photoshop. Fluent in English and Portuguese. I excel at transforming design concepts into market-ready garments, with a focus on comfort and practicality, significantly improving product quality through meticulous coordination and creative prowess. Skilled at fostering collaborative environments and driving successful project completions.

EDUCATION

POST-BACCALAUREATE DIPLOMA IN TECHNICAL APPAREL DESIGN

2024 (IN PROGRESS)

KPU - Kwantlen

Polytechnic University,
Wilson School of Design,

CENTRO UNIVERSITÁRIO SENAC SÃO PAULO, BRAZIL

2013-2016

Qualification in Styling,
directed by Brazilian stylist
Alexandre Herchcovitch

SKILLS

Sewing

Adobe Photoshop

Adobe Illustration

Pattern making

Digital presentations

Create design boards

Technical drawings

Patterning

Modeling methods

LANGUAGE

English (Fluent)

Portuguese (Native)

AWARDS

Showcased at Jovens Talentos Exhibition (Senac, 2016) with two looks inspired by Indigenous Graphics in Clothing for my Final Course Work.

EXPERIENCE

FOREVER 21 - CUSTOMER SERVICE - SURREY, BC, CANADA

NOVEMBER, 2024 - CURRENT

- Focused on customer service excellence, I ensure a seamless shopping experience by maintaining an organized, efficient, and customer-centric environment.

AUSTRAL - JUNIOR STYLIST, SÃO PAULO, BRAZIL. HAS 5 STORES AND 01 OUTLETS.

MARCH 1, 2024 - JULY 28, 2024.

- Designed men's clothing line and contributed to a KiteSurf apparel incubator project, managing suppliers, ensuring on-time prototypes, and refining product performance.

SIDEWALK - JUNIOR STYLIST, SÃO PAULO, BRAZIL. SINCE 1982 - 42 STORES IN BRAZIL AND 03 OUTLETS.

2019 - 2023

- Designed women's fashion collections, sourced new materials, managed suppliers, and analyzed sales metrics for product improvements.

JOIE PETIT - INTERNSHIP - SÃO PAULO, BR.

2017 - 2018

- Assisted in the design and development of children's clothing and men's & women's beachwear collections. Created graphic prints to enhance the collection's visual identity.

SÃO PAULO FASHION WEEK | ALEXANDRE HERCHOVITCH, STYLIST 2014

- Support in backstage activities at the São Paulo Fashion Week show, participating in the organization of wardrobes and providing support to models and technical teams.

MOVIMENTO ESCALADA - COORDINATOR, VOLUNTARY. SP

2014-2020

- Conducted camps with 150 young participants from multiple regions of São Paulo, fostering a culture of love and hope.

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